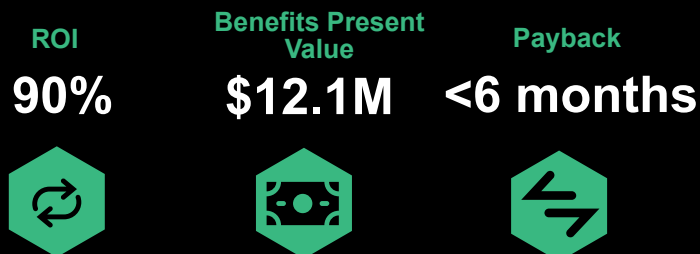


The Total Economic Impact™ Of Microsoft Windows Devices For K-12

Through four school district interviews, a survey of 171 global school representatives and data aggregation, Forrester concluded that Microsoft Windows Devices for K-12 has the following three-year financial impact.

FINANCIAL SUMMARY



VOICE OF THE CUSTOMER


“We saw that Windows laptops provided the most productivity and collaboration possibilities for our students...The shift to these devices happened as a result of incredible software and ability to hone on students’ learning journey to achieve goals faster.”

 Chief information officer, North America

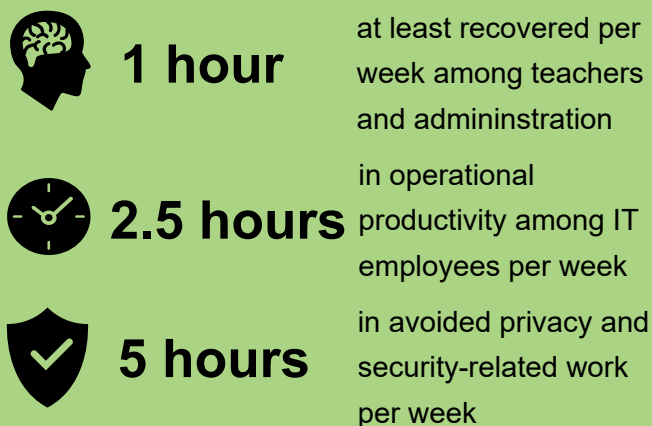
63% of teachers surveyed saw an improved class teaching experience

57% of teachers surveyed experienced improved student engagement


“We’ve started to see some success in terms of improved grades from students who [previously] flunked every exam. Now all of a sudden, they’ve got a Windows device in front of them and they’re starting to get good grades.”

 Director of digital strategy, Europe

EMPLOYEE PRODUCTIVITY

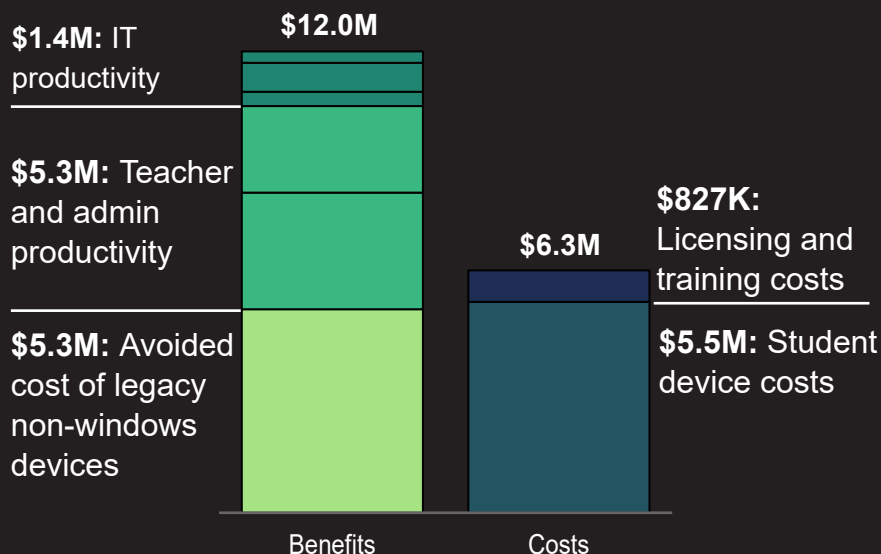


“We are facilitating the ability of the teacher to do their job better in a world that is continually encountering more students with different sets of skills.”

 Director of digital learning and teaching, North America

FINANCIAL SUMMARY

Three-year risk-adjusted



Read the full study

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Windows Devices For K-12 Education, June 2023.

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